



virtual
edition 2020

RESULTS
EXPOALIMENTARIA

— 2020 —

Virtual Edition





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EXHIBITORS AND BUYERS

Exhibitors

Buyers

The exhibitors say

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COMPLEMENTARY ACTIVITIES

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Master conferences

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EA IN FIGURES

Organizer



Co-organizers



Sponsors



Auspices





Exhibitors

National and international

659
Exhibitors



149
International



510
National

17 Participating countries



Argentina



Bolivia



Brazil



Chile



Colombia



Costa Rica



Denmark



Ecuador



Indonesia



Italy



Spain



United States



Peru



Puerto Rico



Poland



Pakistan



Portugal

06 International pavilions

- Argentina
- Indonesia
- Brazil
- Italy
- Poland
- Colombia



11 National pavilions

- Regional government of Cusco
- Regional government of Piura
- Regional government of Ucayali
- Regional government of Amazonas
- Regional government of Huancavelica
- Regions Peru
- Nature Peru
- Coffee and cocoa for the world
- Sector Forestal
- Pisco and spirits beverages
- Production Ministry
- Labor Ministry



Food and beverages



Services



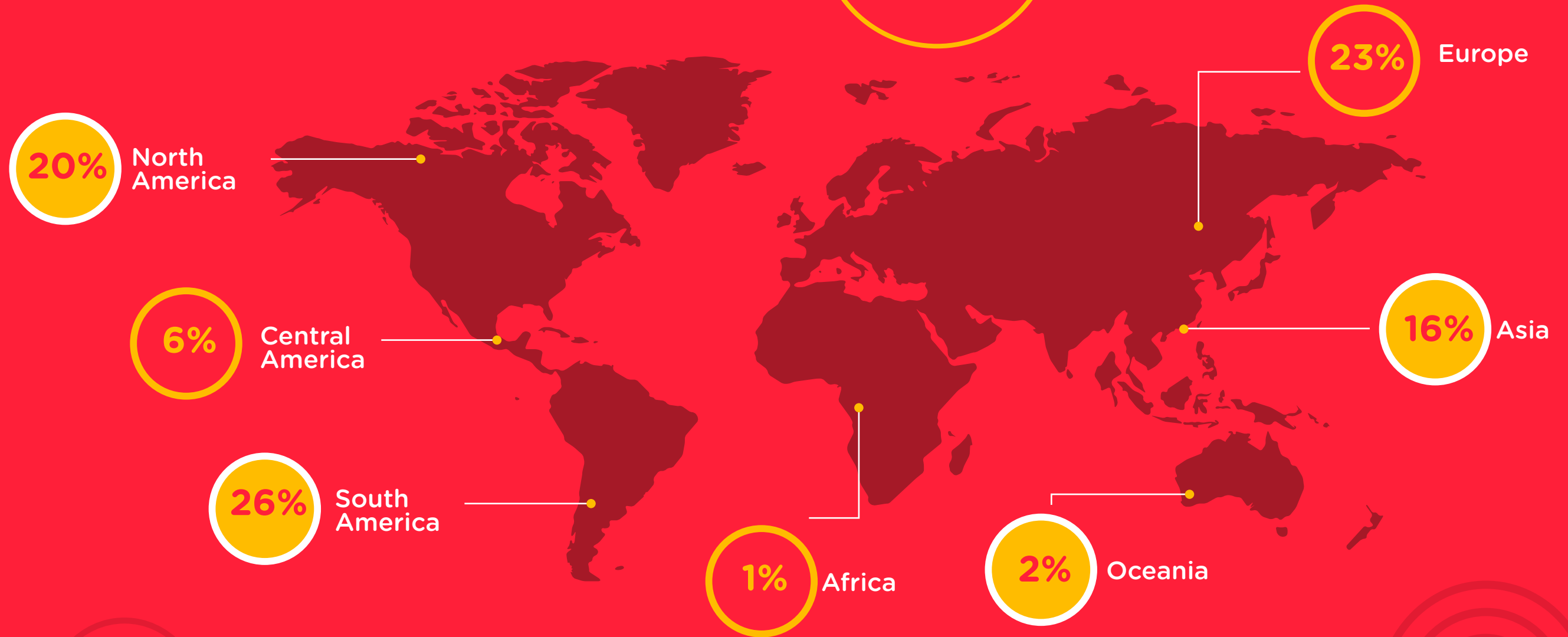
Machinery, equipment and technology



Containers and packaging

+600 International buyers

+than 2,000
scheduled appointments



The exhibitors say



Thanks to the Expoalimentaria, it has allowed it to be the window to care for abroad customers and generate closer ties

Jose Antonio Gómez - CEO Camposol USA



Expoalimentaria has allowed us to contact markets like Mexico, the important thing about digitization is to have friendly platforms that allow us to show the offer.

Amanda Gallegos - CEO IncaSur PERU



We have seen Expoalimentaria grow year by year and it puts us at the forefront of showing our products to the world to get more customers

Yoselyn Malamud - Gerente General Virú PERU



The most valued by international visitors



General satisfaction with the platform

70%

Platform easy to use

59%

Would recommend the platform

70%

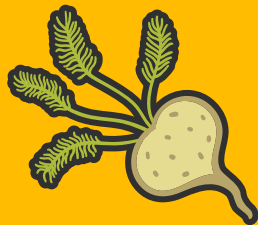


Would recommend the platform

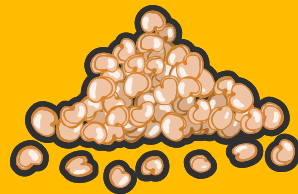
THE BEST OF PERU FOR THE WORLD



Cocoa



Maca



Quinoa



Mango



Golden berry



Coffee



Chía



Avocado



Ginger



Blueberry



Gastronomic **sessions, tastings and pairings**



9

Sessions transmitted through **our youtube channel**





100 conferences master



Andrea Pavia
Commercial manager of the Italian Chamber of Commerce



Lucas Ribeiro
Relationship manager, companies and supply chains. CDP



Dr. Daniel Tregaele
North Carolina State University Researcher



Dr. Leman
Former director of biotechnology of the ministry of agriculture of the Argentine nation



Israel Sanguinetti
Soluzioni Technology General Manager



José Luis Molina Zamora
President and CEO HISPATEC



Benjamin Utter
Director of Bloomfield



Ofelia Santiago
CEO of LATIN INSIGHTS EUROPE



M.Sc.Ec Ulrich Von Der Linden
Carrière GmbH Sales and Purchasing Director



Marko Hilbig
EUROFRESH General Manager



Aritrini La Puente
Trade Union Association of Vivarium CHILE



Luis Miranda
SmartBrands CEO & Co Founder



+3500
visualizations



+500
new followers



100
Master conferences



30
International speakers



Live streaming English-Spanish



Expoalimentaria in figures



+ than
89,000
Visualized products



+ than
81,000
Visualizations of company profiles



+ than
17,000
Interactions through direct messaging
(buyer and exhibitor)



+ than
1,000
Quotes requested and sent



Broadcast in networks



national and international
scope



45,000
Facebook



4,474
Instagram



960
LinkedIn



feriaexpoalimentaria



expoalimentaria



expoalimentaria



feria-expoalimentaria



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We are waiting for you
the Virtual Expoalimentaria

— 2021 —